

Anniversary Sale

1895
to
1917

IT PAYS TO DEAL AT
Goldenberg's
BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

of Progress of "The Dependable Store" clipping Values in Fall Merchandise

We feel proud that the people of Washington and vicinity have recognized our efforts to serve their interests best. This great store, with its abundant stocks—its value-giving record—its service and satisfaction-giving policy has strained its tremendous resources to show to the public its appreciation planning

A Birthday Sale That Radiates With Bargains of Compelling Interest

Every need for fall and winter has been provided for—at prices that make this the greatest value-giving event in our history.

Be here early as possible tomorrow, for it will require every moment of the coming day to serve the thousands who will crowd our store.

Camoisette and Leatherette Gloves Worth up to \$1.25

65c Pair

How long they will last we cannot say, because every woman knows the prize these gloves are today: those who come tomorrow will have a good size range, in one style another.

They are two-clasp style, in white and black contrasting stitching, and with self-stitching, also various colors. Truly a wonderful Anniversary surprise at 65c a pair.

Goldenberg's—First Floor.

25c Can Prophytol Tooth Powder

Introductory Price.

12c

A safe, pleasant antiseptic tooth powder, full size can.

A trial bottle of Prophytol Liquid Mouth Wash, given FREE with each can of Prophytol Tooth Powder tomorrow.

Goldenberg's—First Floor.

Regular \$1.50

Corsets

98c

Of pink and white coutil, with pink elastic top. Made with extra hooks and wide lace supports. Perfect fitting models. Size 30 to 34.

R. & G. Lace Front Corsets, of good quality coutil, with elastic insert; extra support on front clasp; wide lace supports attached. Sizes 30 to 34. **\$2.00**

Pink and White Brassieres, trimmed with wide lace insertions, in back and front; perfect fitting models. Price **42c**

Goldenberg's—Third Floor.

5c Crystal Glass Table Tumblers,

Six for

11c

With This Coupon Only. Full size. Colonial shape. Clear quality. Buy one to a dozen.

Goldenberg's—First Floor.



Anniversary Sale of Women's Fall Suits

Suits for Misses—Suits for Women—Suits for Stout Women

Made to Sell for **\$19.75,
\$22.50 and \$25.00. Choice,**

As the result of a wonderful purchase of women's and misses' new Fall Suits we can offer values that will be the talk of the city, and make our Anniversary Sale one long to be remembered by all those women who take advantage of its unparalleled savings! To gain a true idea of the character of the values you will have to compare these suits with those generally retailed up to \$25.00 in other stores. Your own good judgment will tell you the facts.

Thanks to the co-operation of our friends among the manufacturers we have been favored with unusual price concessions, in their efforts to co-operate with us in making this the greatest Anniversary Sale on record. Under ordinary circumstances it would be impossible for any store to sell suits like these for fifteen dollars.

All-Wool Fabrics Are—

**Poplin.
Burella.
Gabardine.
French Serge.
Mannish Serge.**



Included in this sale are "Odd Sizes" and "Stouts" for large women—styles that are becoming and tend to "slenderize" stout figures.

15

The most favored autumn colors are represented, in

**Cuban Brown,
Green, Plum, Wine,
Russet, Taupe, Navy,
Black.**

The Limit of Low Pricing Reached in This Great Anniversary Sale of

\$30.00 Perfect Quality Axminster Rugs 9x12-ft. Largest Room Size, at . . . \$22.45

The advantageous purchases we made months ago—before prices went soaring—we share with you now in this wonderful rug offering. As other material advances are a probability, foresighted housekeepers will make the most of this money-saving opportunity and supply their winter floor covering needs at once.

9x12 Axminster Rugs, of strictly PERFECT QUALITY and Seamless; heavy, firm woven, deep-pile fabrics of the most dependable grade; in ten handsome patterns and colorings of light and dark effects that will suit any decorative scheme. They are the famed Alexander Smith & Sons' rugs—a standard \$30 value today. Here in the Anniversary Sale at only \$22.45.

\$25.00 Seamless Velvet Rugs

9x12-ft. Room Size. (Every One Perfect) **\$17.95**

Alexander Smith & Sons' dependable make of Seamless Velvet Rugs, in floral, Oriental and medallion designs; light and dark colorings. Offered tomorrow as an Anniversary Sale feature at a price other stores ask for inferior quality rugs of small size.

Goldenberg's—Rug Dept., Fourth Floor.

\$35.00 Room Size Rugs, \$26.75

Close-woven Axminster and Wilton Velvet Rugs; large room size, 9x12 ft. All seamless and strictly perfect qualities. Choice of handsome Oriental, floral and medallion designs. Colorings usually found only in the finest French Wiltons.

\$42.50 Room Size Rugs, \$32.50

9x12-ft. extra heavy weight Seamless Axminster and Wilton Velvet Rugs; close, deep-pile fabric, in a large assortment of handsome Oriental, floral and medallion designs. All the most desirable colorings.

\$55.00 Wilton Velvet Rugs, \$39.50

Very Fine Grade Wilton Velvet Rugs, largest room size, 9x12 feet. In handsome Oriental, Chinese, medallion and neat figured designs. Best colorings.



Forest Mills Fine Weave KNIT UNDERWEAR

Fall and Winter Weights For Women and Children

Knit Underwear Dept.
—First Floor.

For years this store has been headquarters for this famous trade-mark brand of Knit Underwear, known everywhere for its superior finish, perfect-fitting qualities and comfort. Our fall and winter stock of these garments is now complete, and you may come here and select the underwear needed for yourself and the children, certain in the knowledge that you will obtain the most serviceable and comfortable garments at the lowest prices such fine quality underwear can be sold for.

Model 3180—Women's Medium-weight White Cotton Union Suits; flat seams throughout and finely woven. All shapes and sizes; **\$1.50 and \$1.98.**

Model 3287—Women's Medium-weight Silkateen and Merino Union Suits, in high neck, long sleeves, ankle length; also low neck, sleeveless, ankle length; and Dutch neck, elbow sleeves and ankle length. All sizes, **\$2.98 and \$3.98.**

Goldenberg's—First Floor.

Model 3122—Women's Heavy-weight Merino Union Suits, with flat seams and finely woven. High neck and long sleeves; ankle length; **\$2.50 and \$2.98.**

Model 3398—Women's Light-weight Merino Union Suits, made from soft selected yarns, finished with flat seams. Perfect-fitting garments; **\$2.25 and \$2.75.**

All numbers mentioned above may be purchased in Vests and Tights if desired, in various shapes and all sizes.

Men's \$1 Fall Underwear One of the Anniversary Sale's Biggest Value Offerings at . . . 69c



The Famous Norfolk and New Brunswick Underwear—a trademark brand that ranks among the best in men's underwear. Medium-weight Merino, in white and natural gray, all garments finished with patent flat-lock seams—an exclusive feature of this make. Shirts and drawers to match, in all sizes up to 50.

At this astonishingly low price it will pay you to supply underwear needs for the entire season.

Men's \$1.50 "Duofold" Underwear, \$1.19

Men who know the comfort-giving qualities of "Duofold" Underwear will appreciate this bargain. The garments with wool outside and Sea Island cotton interlining. All regular sizes. Perfect quality. Sold everywhere at \$1.50. Anniversary Sale price, \$1.19.

Men's \$1.25 Underwear, 89c

Lambdown Fleece-lined Underwear, soft, clean white wool fleece; very warm and comfortable. All regular sizes.

Men's \$1.50 Pajamas, \$1.10

Heavy-weight Domet Flannel Pajamas, trimmed with silk frog; full-cut sizes. Goldenberg's—First Floor.

Men's \$1.75 Union Suits, \$1.15.

"Merit" Make Union Suits, of best quality ribbed mako cotton; in white and ecru; medium weight.

Men's 35c Half Hose, 21c Pair

Men's Fiber Silk Half Hose, in black and plain colors; made with double reinforced heel and toe. Subject to slight imperfections.

\$2.00 Suit Cases At \$1.39

Extra Deep Suit Cases of woven fiber, bound with brown fiber; light weight, but very durable.

Traveling Bags, of best quality russel kareol; latest shapes; full 18-inch size. Worth \$2.00. \$1.95

Goldenberg's—Fourth Floor.

Ready-made Veils

Worth up to 58c. Anniversary Special. **29c**

The fashionable Flowing Veils, in shetland and chenille bordered effects, also dotted Circular Veils to be worn on the new turban hats.

Come in black, white, navy, brown, taupe and purple.

Goldenberg's—First Floor.

Extraordinary Anniversary Sale of

Monogram Stationery

New Hand-Engraved Steel Die

Two or three letters—as illustrated—or choice of 20 other styles, at **79c**

Here is one of the most remarkable offers put out by our Stationery Department for a long time.

A box of fine stationery, including the die, all embossed from the selection of 30 different styles of monograms, in any color, bronze or gold—the entire combination—Die, Stamping and Stationery, for **79c**

Goldenberg's—First Floor.

Anniversary Sale of Notions

Good Quality Black Sewing Silk; 50-yard spools; letter A only; for machine or hand sewing; regular 5c spools. TWO spools. **6c**

Sewing Machine Needles; all popular makes; regular 5c pairs. TWO papers. **6c**

White Cotton Tape; assorted widths from 1/4 to 1/2 inch; eight pieces in each carton; sold regularly at 5c each. Carton **15c**

Knitted Wash Cloths; factory samples; values worth up to 9c. 10 each. TWO for **9c**

Sample Dress Shields; many popular styles and shapes; values worth up to 25c pair. **10c**

Neckbands; linen finish; for men's or boys' shirts; regularly 5c each. THREE for **10c**

Kleinert's Sanitary Rubber Sheeting; 24-inch squares, in 21c sealed wrapper. **21c**

Collar Buttons; one-piece bone; regularly 10c each. SIX for **3c**

Inside Dress Belting; white or black; usual 10c kind. Yard **5c**

Real Hair Nets; cap shape or all-over styles; close mesh; correct styles; all shades; values up to 15c. Each **7c**

Snap Fasteners; white or black; one dozen on card. TWO **9c**

Chinese Ironing Wax; muslin covered; wooden handle; regularly 1c each. SIX pieces for **3c**

White Basting Cotton; 200-yard spools. THREE for **6c**

Sanitary Belts; all-elastic kind; full size and correctly made. Regular 25c kind. **17c**

Dressmakers' Pins, in bulk; 1/4-pound boxes; worth 25c. **15c**

Goldenberg's—First Floor.

New Chiffon Velvet Handbags at \$2.98

In all the latest shapes; made of first quality silk chiffon velvet; in black, navy blue, brown, green, taupe and purple; silk lined throughout, inside coin pocket and mirror. Copies of the season's most popular \$5.00 bags.

Women's Patent Leather Belts; the latest shapes; in wide 4-inch black double-faced patent leather finish with stylish buckles. **25c**

Goldenberg's—First Floor.

Jewelry Sale

Pearl Necklaces, single strand fine quality pearl beads, in true color and finish; made with heavy gold filled clasp. **79c**

Rhinestone Bar Pins, fine quality brilliant; silver mountings; beautiful scenery, fruit, Roman and facsimiles, in sepia and litho prints. Values worth to \$1.00. **59c**

Goldenberg's—First Floor.

ANNIVERSARY SPECIALS

Wax Paper
Fifty sheets of Paraffin Wax Paper, for wrapping lunches; size 12x18. **8c**

10c Crochet Cotton
Clark's "O. N. T." Mercerized Crochet Cotton, in numbers 3 to 100. **8c**

20c Crash Toweling
Union Linen Crash Toweling, bleached or unbleached, for roller or tea towels. Limit—10 yards. **12 1/2c**

15c Talcum Powder
Wistaria Talcum Powder, high grade talcum, with fragrant lasting odor. **8c**

20c Birdseye
27-inch Antiseptic Birdseye or Diaper Cloth, in sealed cartons of full 10 yards. **\$1.45**

25c Hemmed Huck Towels
Hemmed Huck Towels, in all-white or with red border; soft absorbent finished quality. Size 22x44 inches. **37c**

59c, 75c and 95c Cretonnes
For Bed Sets, Curtains, Draperies, Scarfs and Bags. **37c**

Women's 50c Tuxedo Collars
Smart, New Tuxedo Collars of satin or bengaline, in the charming styles so generally worn at present. The fashionable dress, suit or coat this autumn is incomplete without a Tuxedo collar. **39c**

50c Georgette Crepe Collars, 28c
Many pleasing styles in this special lot of Georgette Crepe and Broadcloth Collars; in square back and pointed shapes; some lace trimmed. Wonderful values at 28c. **28c**

2.00 and 2.50 Pictures at \$1.15
Anniversary Sale special—usual 2.00 and 2.50 Handsome Framed Pictures; glass size 14x20 and 16x24, with gilt and dark 2 and 3 inch moldings. Various subjects, including scenery, fruit, Roman and facsimiles, in sepia and litho prints. **\$1.15**

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Goldenberg's—Fourth Floor.

\$1.75 All-Silk Box-Loom Crepe de Chine Full 40 Inches Wide—in Every Wanted Street and Evening Shade, at a Price That Represents the Supreme in Value-Giving . . . \$1.26

Quality, no less than low price, marks this as one of the greatest silk values of the season. All pure silk, heavy, crepey finish, firm woven Crepe de Chine of beautiful quality, guaranteed not to slip; the serviceable Box-loom grade which posted shoppers know; full 40 inches wide. The colors are:

White	Garnet	Corn	Silver	Old Gold
Cream	Copenhagen	Wistaria	Lavender	Chartreuse
Ivory	Black	African Brown	Old Rose	Reseda
Flesh	Pink	King's Blue	Taupe	Gray
Plum	Nile	Belgian Blue	Russian Green	Alice
	Mais		Navy	Midnight Blue
				Etc.

\$2.00 Black Taffeta Silk, \$1.47

40-inch Black Chiffon Taffeta Silk, high, lustrous finish; a heavy grade guaranteed to wear.

\$2.00 Colored Duchesse, \$1.49

36-inch Colored Satin Duchesse, all silk, rich satin face quality, in a large assortment of street and evening shades, also white, black and navy blue.

\$1.75 and \$1.98 Fancy Silks, \$1.49

36-inch Stripe and Plaid Silks, in satins and chiffon taffetas; large assortment of the latest color combinations.

\$1.00 Faille Silk Poppins, 79c

36-inch Faille Silk Poppins, a heavy grade with beautiful lustrous finish. In a full range of street and evening shades.

Goldenberg's—First Floor.

75c Yarn Mercerized Table Damask, 59c

64-inch weight yarn mercerized Satin Table Damask, in ten beautiful patterns. A grade noted for its wearing and laundering qualities. The rich handsome luster is permanent, and no amount of washing can harm it.

25c Hemmed Huck Towels At 19c

Hemmed Huck Towels, in all-white or with red border; soft absorbent finished quality. Size 22x44 inches.

59c, 75c and 95c Cretonnes

For Bed Sets, Curtains, Draperies, Scarfs and Bags.

Anniversary Sale Price . . . 37c

A special purchase of Puritan Mills' finest grades of Cretonnes, Taffetas, Art Tickings, Half-silk Cretonnes and Mercerized Reps brings this wonderful bargain. Choose from an immense assortment of beautiful patterns and colorings, including bird designs, stripes, figures and floral effects.

Goldenberg's—Fourth Floor.

Women's 50c Tuxedo Collars

Smart, New Tuxedo Collars of satin or bengaline, in the charming styles so generally worn at present. The fashionable dress, suit or coat this autumn is incomplete without a Tuxedo collar. **39c**

50c Georgette Crepe Collars, 28c

Many pleasing styles in this special lot of Georgette Crepe and Broadcloth Collars; in square back and pointed shapes; some lace trimmed. Wonderful values at 28c.

Goldenberg's—First Floor.

MEN!

Your Share in the Anniversary Celebration Is This Sensational Sale of

\$13.50, \$15 and \$16.50 Suits & Overcoats

All Sizes, 32 to 42, **\$10**

for Men and Young Men

Look around and see what has happened to the prices of men's clothing recently, and you'll appreciate what this wonderful sale means in the way of big saving!

The suits consist of Wool Cassimeres, Tweeds and Cheviots, in smooth and rough effects, and you may choose from a splendid variety of desirable colorings.

The Overcoats are in neat brown mixtures, plaids, gray effects and dark mixtures. Form and loose-fitting models. Well tailored and finished; quarter lined. Sizes 38 to 42.

The fabrics are well tailored and are guaranteed for style and wearing quality. All sizes from 32 to 42.

Men's Clothing Department—Fourth Floor.